

Press Release

FOR IMMEDIATE RELEASE
June 29, 2016

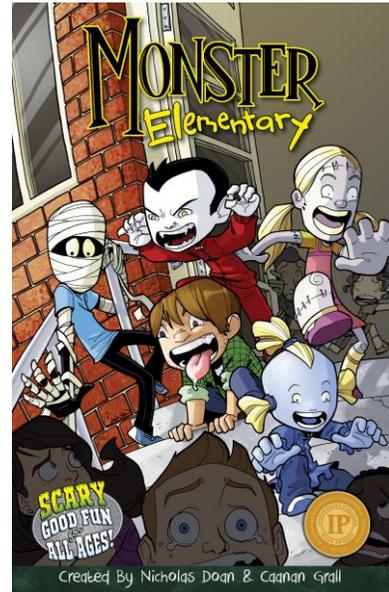
Media Contact:

Gwendolyn Dreyer
Business Manager
Lukos@MonsterElementary.com

**SPACE GOAT PUBLISHING RELEASES
MONSTER ELEMENTARY VOLUME 1
FOR DIRECT MARKET DEBUT**

Los Angeles, CA (June 29, 2016) – The new kids on the block?
They're monsters.

Monster Elementary, the successful, all-ages, twice-funded Kickstarter project and winner of the 2015 Gold Medal for Best Humor Graphic Novel at the Independent Publisher Book Awards is now available at comic shops across the country.



Written and created by Nicholas Doan and edited by Gwendolyn Dreyer, *Monster Elementary* is an all-ages adventure featuring classic horror movie archetypes – the Vampire, the Werewolf, Frankenstein's Monster, the Mummy, and the Creature from the Black Lagoon – reimagined as elementary school students. But rule #1: Don't eat the other students no matter how tasty they might be. And rule #2: Avoid Vanessa Elle Sing, their classmate who is also a monster hunter out to expose the new kids.

Monster Elementary is a series of short stories, all written by Doan and illustrated by a team of rotating artists, including Caanan Grall, Christopher Tupa, Josh Gowdy, Cal Moray, Patty Variboa, Lee-Roy Lahey, Bobby Timony, and Daniele Serra.

According to Doan, “The monsters’ adventures and experiences hiding their identities and growing up are the focal point of my stories. Desmond, Lukos, Francesca, Rags, and Gilda are monsters, but they’re also kids dealing with real-life issues that every kid faces: bullying, homework, and being hunted down by a classmate with a wooden stake.”

Doan cites as his influences for the project Charles Schulz's *Peanuts*, Jhonen Vasquez's *Invader Zim*, and the classic *Universal Monsters*.

Doan and Dreyer's desire to bring *Monster Elementary* to even more people led them to Space Goat. “We met Space Goat Publisher Dave Olbrich at Long Beach Comic Con in 2014. He really liked our Kickstarter book and we really liked the pitch from Space Goat,” says Dreyer. “We were impressed with Dave's experience in the comic industry and were excited about working with a publisher with a collective breadth of experience and contacts in the industry.”

“*Monster Elementary* grabbed me the second I saw it,” Olbrich said. “It hit all the buttons for projects I'm looking for. It's well-drawn, very creative, and it shows off Nick's talents beautifully. He's a creator to watch.”

Monster Elementary's first Space Goat appearance was in an 8-page story in Space Goat's all-ages Free Comic Book Day 2016 anthology, *Dark Lily & Friends*. Volume 2, *Monster Elementary and the Egyptian Curse!*, was successfully funded via Kickstarter in August 2015 and is scheduled for release by Space Goat Publishing in October 2016.

Monster Elementary is priced at \$22.99 and is available for purchase at comic shops across the country, MonsterElementary.com where there is an eight page preview, and SpaceGoatPublishing.com. Prints and t-shirts are also available for purchase from the *Monster Elementary* website.

For press images, go to monsterelementary.com/media-kit-vol-1.

ABOUT SPACE GOAT PRODUCTIONS

Established in 2006 by comic-book veteran Shon C. Bury, Space Goat Productions, Inc. is the comic book industry's premier talent management and production company specializing in Custom Comics, Commercial Art, and Concept Design. Space Goat Publishing is a division of Space Goat Productions focused on bringing entertaining comics to readers all over the globe. For more information, review and interview opportunities, and more, please visit spacegoatpublishing.com, email us at info@spacegoatproductions.com, or call 360.488.3220.

ABOUT MONSTER ELEMENTARY

The first *Monster Elementary* graphic novel was funded by Kickstarter backers on August 7, 2013 after a hard fought, 30 day campaign. Since it was independently published in the spring of 2014, this 92 page graphic novel has gone on to win the Independent Publisher Book Awards 2015 Gold Medal for best "Graphic Novel / Drawn Book – Humor / Cartoon History (U.S.)" The *Monster Elementary* creative team is managed by Co-Creator and Writer Nicholas Doan and his wife, Editor and Business Manager Gwendolyn Dreyer. *Monster Elementary* utilizes short story, anthology-style storytelling which allows for a sizable cast of the most talented independent artists - a signature element of *Monster Elementary*. www.MonsterElementary.com

ABOUT NICHOLAS DOAN

Nicholas Doan is the Co-Creator and Writer of the award-winning, all-ages, comedy/adventure comic series, *Monster Elementary* and the author of three children's books for Fat Rabbit Farm. He was the first ever user-submitted contest winner for DC/Zuda Comics along with artist Daniele Serra for their webcomic, "Pray for Death." Nicholas has also collaborated with artist Josh Gowdy for their short comic, "Lost Boy," in the Drawmore Inc. anthology, *NOBODIES, Vol. 2*. In addition, Nicholas is an accomplished playwright and card carrying member of the Dramatists Guild.

TITLE: *Monster Elementary*

CREATORS: Nicholas Doan and Caanan Grall

WRITER: Nicholas Doan

ARTISTS: Caanan Grall, Lee-Roy Lahey, Cal Moray, Josh Gowdy, Christopher Tupa, Patty Variboa, Daniele Serra, and Bobby Timony

PUBLISHER: Space Goat Publishing

DATE OF PUBLICATION: June 29, 2016

RETAIL PRICE: \$22.99 US (Trade Paperback)

ISBN-13: 978-1-941581-89-6

PAGES: 100

COMPLIMENTARY REVIEW COPIES AVAILABLE

###